The following Implementation Strategy (Community Health Improvement Plan) is based on the defined primary service area of Josephine County for Asante Three Rivers Medical Center, Grants Pass, Oregon.

The implementation strategy was formulated to address the identified priority health care needs within the Asante Three Rivers Medical Center 2019 Community Health Needs Assessment prepared by the hospital and approved on May 6, 2019 by the Asante Board of Directors, acting in the capacity of the authorized body of Asante Three Rivers Medical Center. The Asante Board of Directors approved this implementation strategy during its meeting on Aug. 5, 2019.
Introduction
Asante Three Rivers Medical Center’s 2019 implementation strategy, set forth below, is a plan to address the significant health needs identified in ATRMC’s 2019 Community Health Needs Assessment (CHNA). The ATRMC 2019 implementation strategy (1) describes the actions ATRMC has recently taken and intends to take to address the health needs, and the anticipated impact of those actions; (2) identifies the resources ATRMC plans to commit to address the health needs; and (3) describes any planned collaboration between ATRMC and other facilities or organizations in addressing the health needs.

1.) Access to health care services
   — New primary care and specialty providers are being recruited for medical clinics in Grants Pass to increase the availability of health care providers in the community.
   — Certified application counselors were hired to help community members complete health care application forms for insurance coverage through the Oregon Health Plan.
   — Access to tele-intensivists is being made available 24/7 for doctors working in the hospital’s intensive care unit treating patients who need an advanced level of expertise.
   — Our ongoing discounted or free prescription drug program was established to provide medications to patients who are financially unable to secure needed prescriptions upon discharge from the hospital.
   — Social workers connect patients to resources by working with outside agencies to help patients who have little to no means of support (financial, social and emotional) secure essential needs for healing and stability after hospitalization.
   — A sports medicine outreach program was implemented in Grants Pass to provide injury prevention, evaluation, treatment and rehabilitation for student athletic injuries for high schools in outlying areas of the Three Rivers School District at no cost to student athletes or the school district.
   — The Family House provides a low-cost place to stay for patients and families from out of the area who are receiving medical treatment at the hospital. More than 900 people are served annually.
   — Annually, several hospital departments provide no-cost education and training required for licensure for college students, including imaging, nursing, dietary, sleep technology, laboratory and other clinical programs.
   — Each year, training and hands-on experience is provided for students in doctor and nurse practitioner licensing programs for the next generation of health care providers who require hospital residencies for licensure.
The Asante Hospice Transitions Program provides care coordination, help with goals of care conversations and advance directive completion. The program helps facilitate referrals to community resources such as Meals on Wheels, veterans’ benefits and caregiving agencies. They help coordinate volunteers for companionship, light housekeeping and errands for individuals with a life expectancy of one year or less who do not meet hospice qualification criteria.

Asante’s Stop the Bleed program educates community members to apply life-saving first aid in a casualty event where on-site civilian action might mean the difference between life and death for victims of crime or catastrophe.

With financial help from the Asante Foundation, free and reduced-cost mammograms are offered to community members who are uninsured or underinsured.

An interdisciplinary ALS clinic is being developed for community members from Southern Oregon and Northern California who are diagnosed with ALS. Clinics address the needs of the people regarding equipment, home safety, medications, communication devices, wheelchairs, adaptive devices, pain management, nutrition and helping with grief and family member education.

The hospital funds specialized training for Sexual Assault Nurse Examiners. These specially trained nurses perform sexual assault exams at no cost to the patient.

The hospital funds specialized nurse navigators for cancer patients at no cost to patients.

**Anticipated impact of intended actions:**

- Improved access to primary care and specialty providers when needed.
- Improved access to Asante services for people who do not have the financial means to pay for care.

**Asante resources to support this health need:**

- Financial support of community organizations
- Asante employees and health care providers

2.) **Substance abuse**

Financial support has been pledged to the Grants Pass Sobering Center, and a member of the ATRMC executive team serves on its board.

A newly formed opioid pain management team across the health system helps reduce substance abuse through appropriate treatment of pain.

**Anticipated impact of intended actions:**

- Reduced substance abuse in the community to protect the health, safety and quality of life for community members.
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Asante resources to support this health need:

- Financial support of community organizations
- Asante employees and health care providers

3.) Mental health

- Asante has committed financial and human resources to a partnership with KOBI TV and other community organizations on the “Breaking the Silence” suicide prevention campaign that will bring education and awareness to the high rate of suicide in Josephine County. By talking about suicide in open forums, the goal is to prevent more people from attempting or successfully taking their own lives.
- The psychiatric care rooms in the hospital were painted a more calming color.
- Licensed clinical social workers are being hired at Asante family practice clinics in Grants Pass to address the need for outpatient mental health needs within a medical home model of care.
- Provided financial support for a special publication of the Grants Pass Daily Courier on suicide awareness for distribution throughout Josephine County (45,000 copies).
- Hospice bereavement coordinators provide one-on-one and group counseling support for members of the community navigating the loss of a loved one. They do not need to have been a participant in Asante’s hospice program to engage with the bereavement coordinators and there is no payment exchanged for services.
- The hospital partners with Options to provide free QPR (question, persuade and Refer) training for suicide prevention to anyone in the community experiencing life threatening action.

Anticipated impact of intended actions:

- Reduce the negative impact of mental health issues on individuals, families and the community.
- Improved resources for individuals, families and the community who are affected by mental health concerns.
- Better understanding of what mental health concerns are, and improved coping mechanisms for community members and law enforcement.

Asante resources to support this health need:

- Asante behavioral health employees, emergency department employees and licensed clinical social workers
- Financial support of community organizations

4.) Cardiovascular disease and stroke

- Pulmonary and sleep specialists are developing a research project to address the question “Does intervention by a clinical sleep educator improve CPAP adherence rates among patients newly diagnosed with obstructive sleep apnea?” A stated benefit
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of using PAP treatment as prescribed is to lower the risk of a cardiovascular event as the body is better able to breathe during sleep.

— Low cost nutritional cooking classes are provided to community members in the planning and preparation of heart healthy meals and snacks.

— Ongoing financial support is provided for the PulsePoint heart attack app in Josephine County for any person in the community experiencing cardiac arrest.

Anticipated impact of intended actions:

▪ Improved cardiovascular health and quality of life through prevention, detection and treatment of risk factors for heart attack and stroke.

▪ Early identification and treatment of heart attack and stroke.

▪ Prevention of repeat cardiovascular events and reduction in deaths.

Asante resources to support this health need:

▪ Financial support of community organizations who promote heart health

▪ Asante employees and health care providers

5.) Infant health

— The eat, sleep, console model of care was implemented in Josephine County for infants born to opioid-addicted mothers. Babies stay with their moms during their hospitalization instead of being transferred to a neonatal intensive care unit. Hospital staff assist the moms with education on how to care for these high-need newborns.

Anticipated impact of intended actions:

▪ Improved health and well-being of infants, children, women and families.

Asante resources to support this health need:

▪ Financial support of community organizations

▪ Asante employees and health care providers